

Portland monthly

Chefs & Readers
Pick the City's Top
44 Places to Dine

BEST RESTAURANTS 2005



Mediterranean mussels and chorizo in Calapiana at Libro Kitchen

NOVEMBER 2005

\$3.99 www.portland-monthly.com



cornershop

BY JILL SPITZNASS

A Smashing Success

PIN ME APPAREL
1705 N. Mississippi Ave.
503-241-1572

Pin Me owners (l-r)
Elizabeth and Kiki
Peixoto and Sally
Schwartz

Items below:

- 1 Gray Tee (\$34)
- 2 Wrangler 47 denim (\$115)
- 3 Fur-trimmed Coffee Shop coat (\$109)



PHOTOGRAPHS BY FRANK PETERLIN

Patience, people! The fact that Pin Me Apparel is chockablock with finds by Gentle Fawn, Tulle and Mon Petit Oiseau does not mean you can bust in whenever the mood strikes, like when an SUV recently plowed through the boutique's glass storefront in the predawn hours. "I guess they couldn't wait for us to open," says Kiki Peixoto, who launched Pin Me last year with wife Elizabeth Peixoto and friend Sally Schwartz.

The impatience is understandable. Pin Me has quickly established itself as a leading source for covetable clothing, shoes and accessories. Merchandise is grouped by color in the light-filled boutique, where a winter white fur-trimmed coat by Coffee Shop cuddles up to cut-velvet trousers in a similar hue. Modern staples like dark-rinse Wranglers and graphic Ts appeal to mothers and daughters alike, says Peixoto. "It's great—they both feel like they're shopping at their own stores."

The one-stop shopping will soon be enhanced via expanded shoe and accessory offerings, but the folks at Pin Me insist that a drive-through window is not in the works.